

High Performance Audiences

ATHLEISURE CONSUMERS

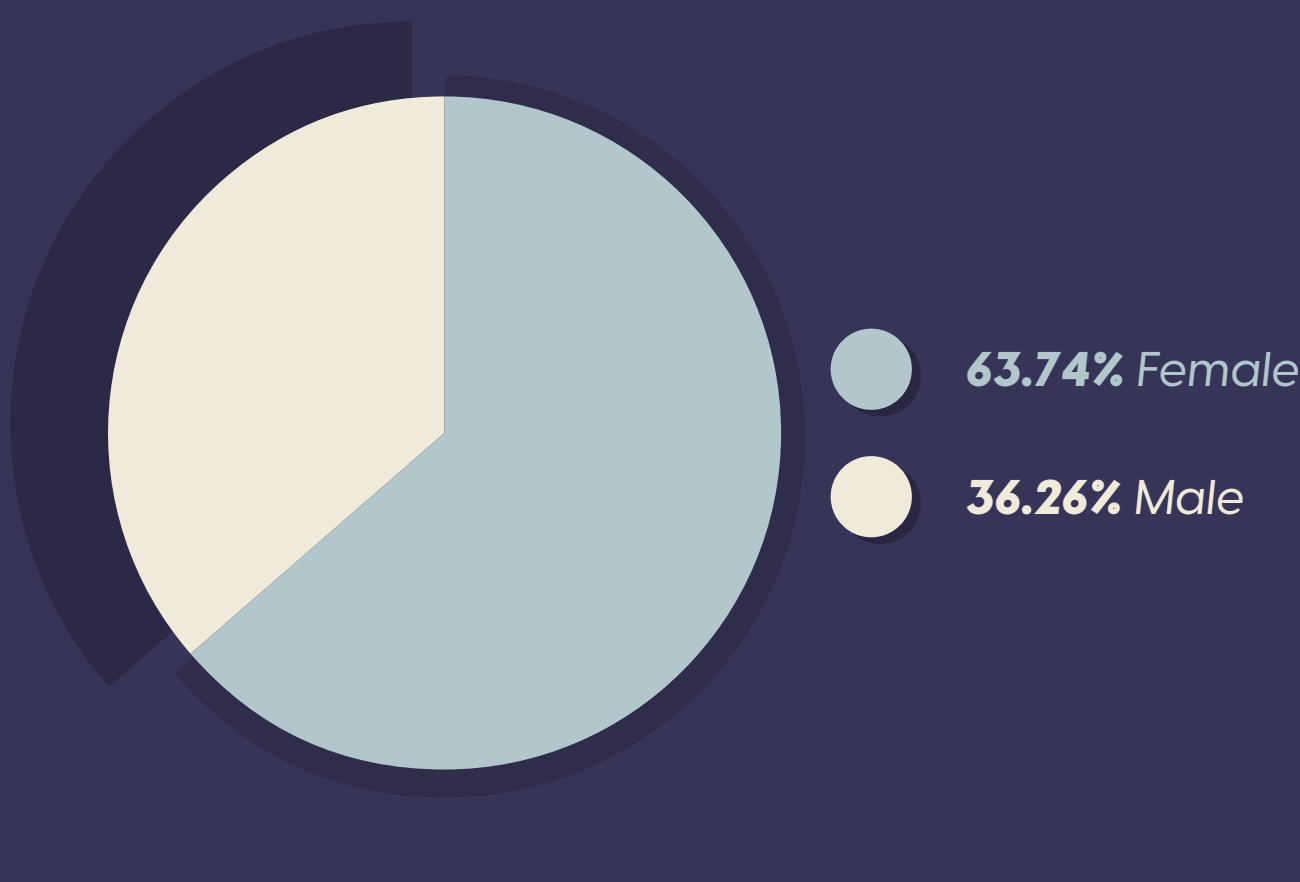
powered by skydeo



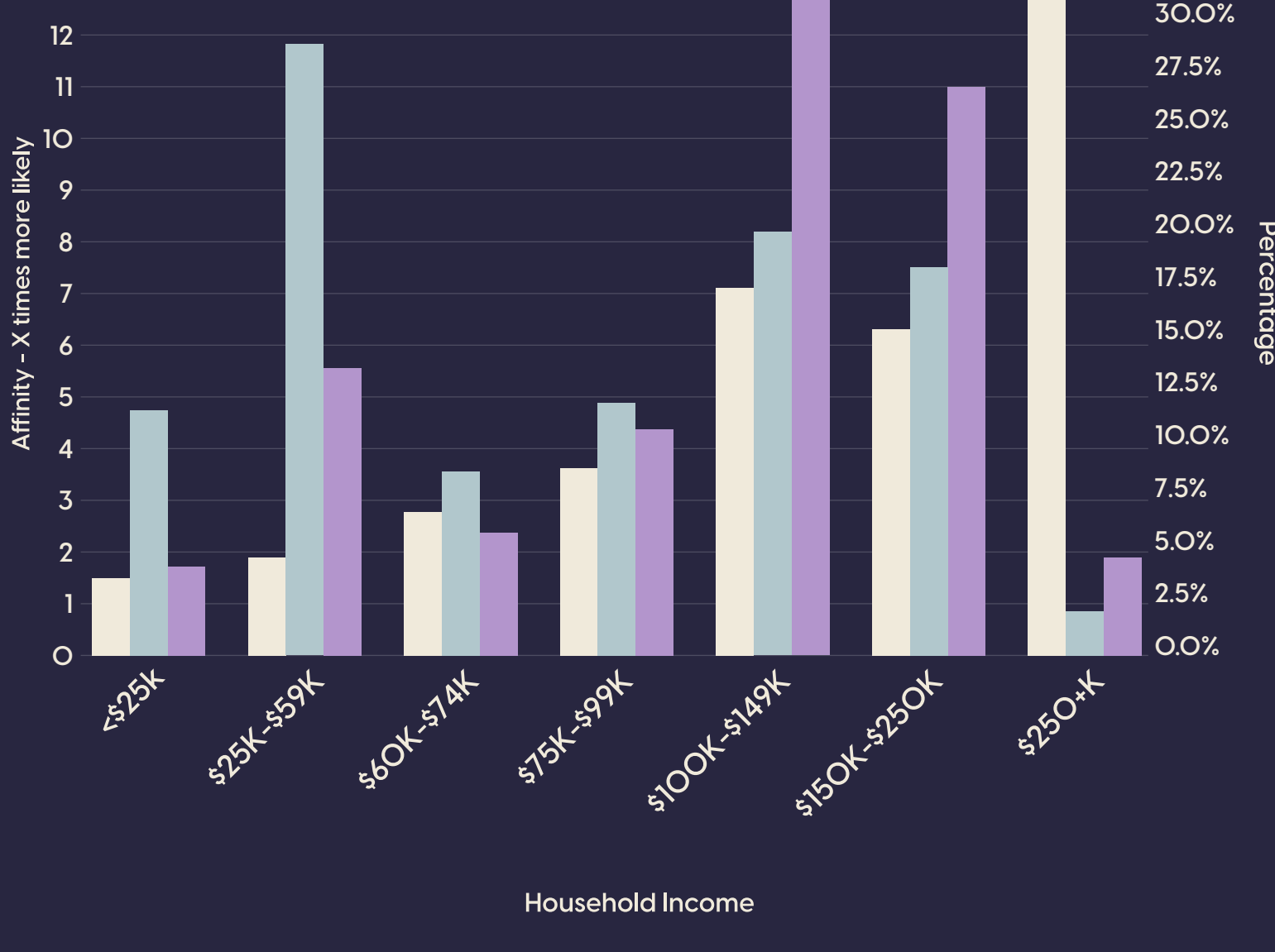
Skydeo Athleisure Audience

Deterministic Consumer Survey Panel

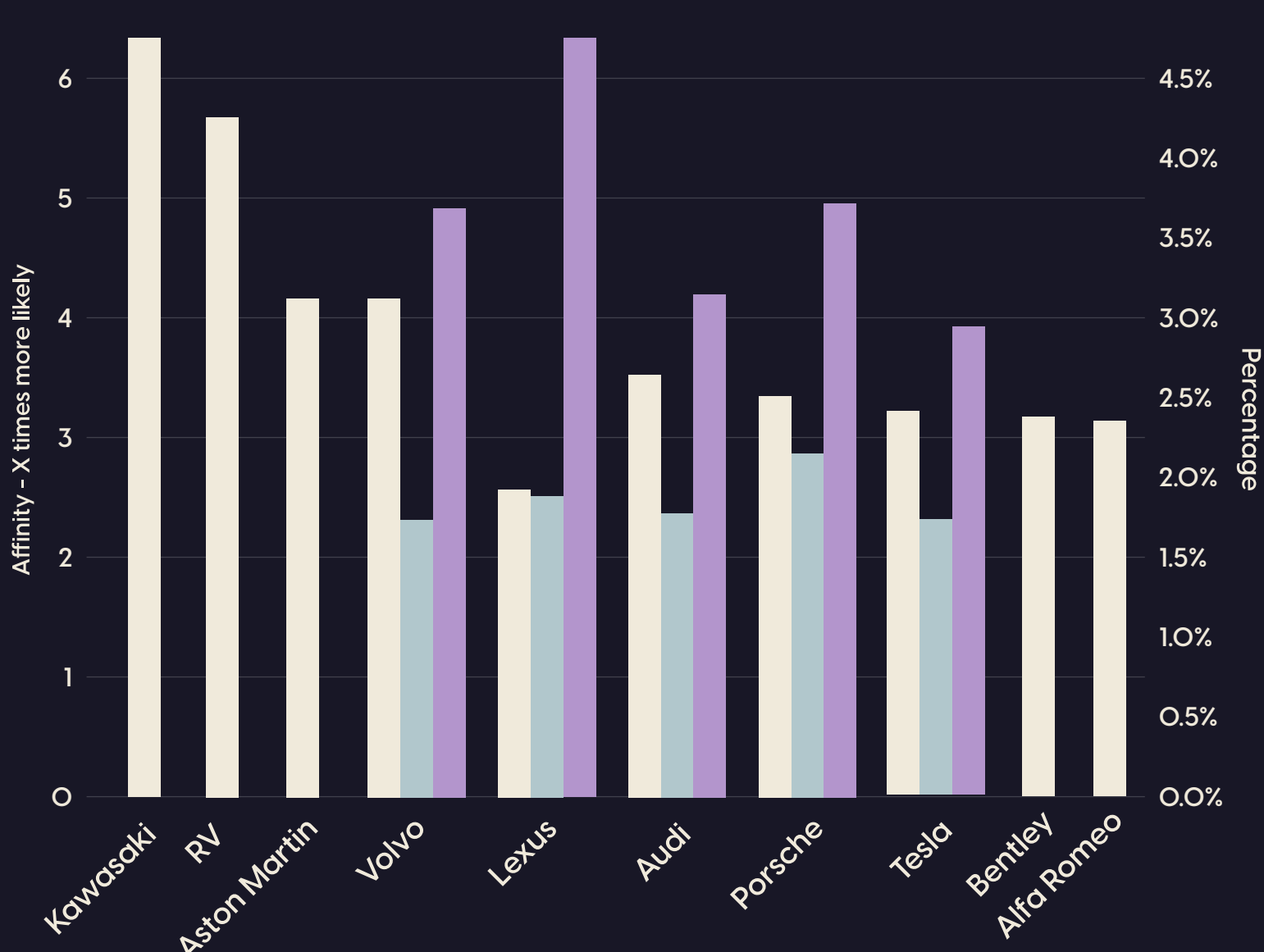
Gender Breakdown



Household Income



Automobile Make



Affinity Score

Affinity - X times more likely

Skydeo > Transactional >

