

# Affluent Travelers

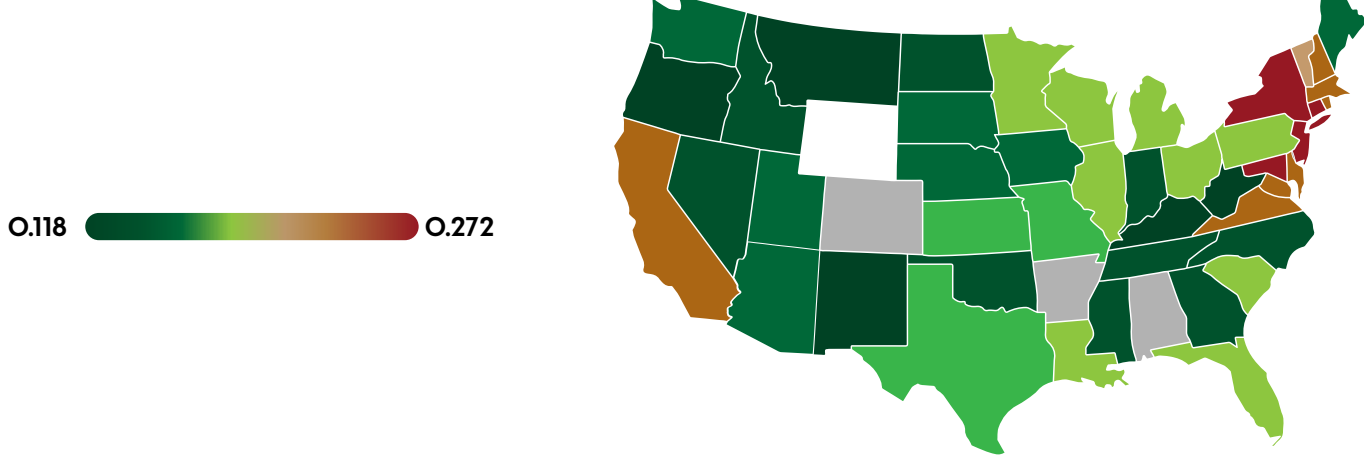
## Skydeo Audience Report

Meet the Luxury Travelers, who epitomize sophistication and a relentless pursuit of excellence. Their adventures take them to remarkable destinations, indulging in unparalleled comfort and elegance. With diverse interests, they seek the best in every experience, while embracing luxury touches that elevate their lives. Successful professionals, they engage in outdoor pursuits, cultural events, and philanthropic endeavors, ensuring each journey embraces life's finest offerings.



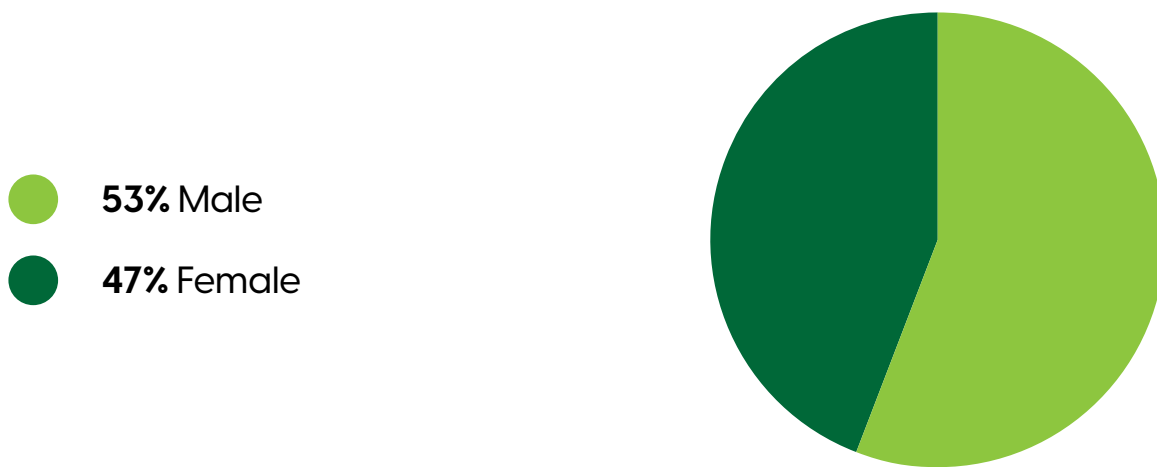
Need line for this section.

Affinity By State



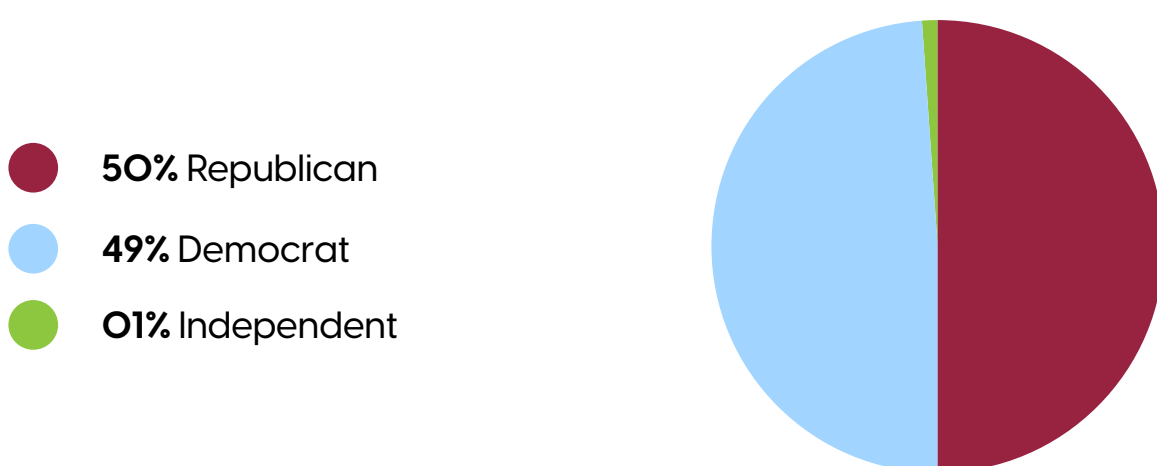
Slightly over index male.

Gender Breakdown



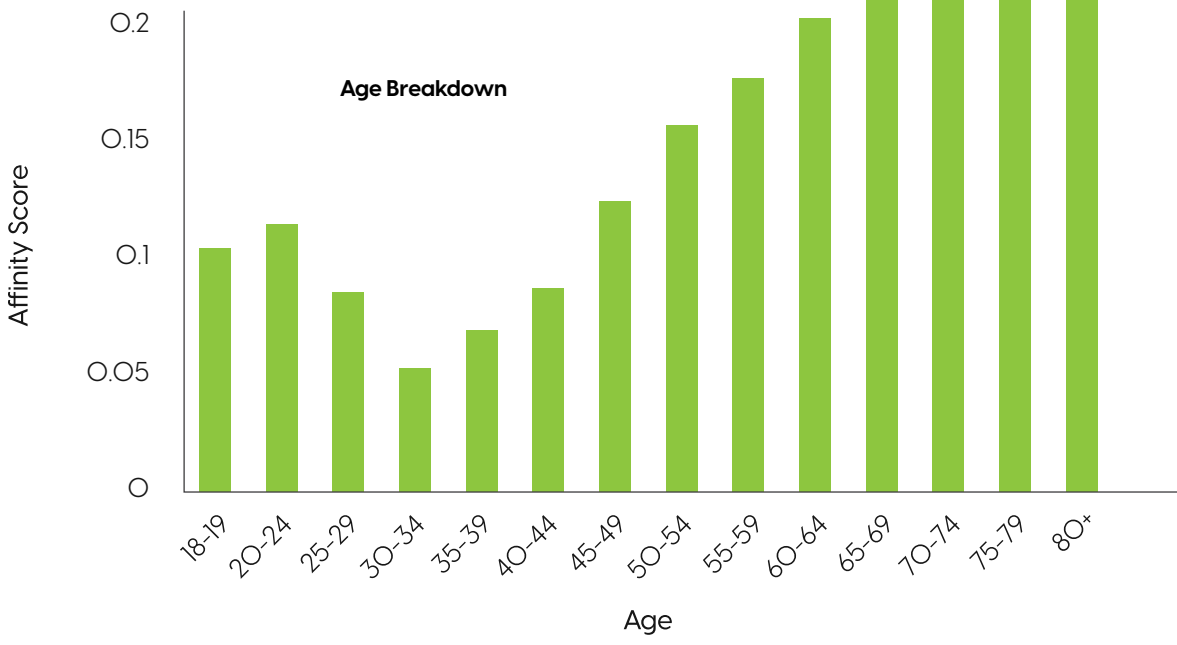
Independents need not apply.

Political Party Breakdown



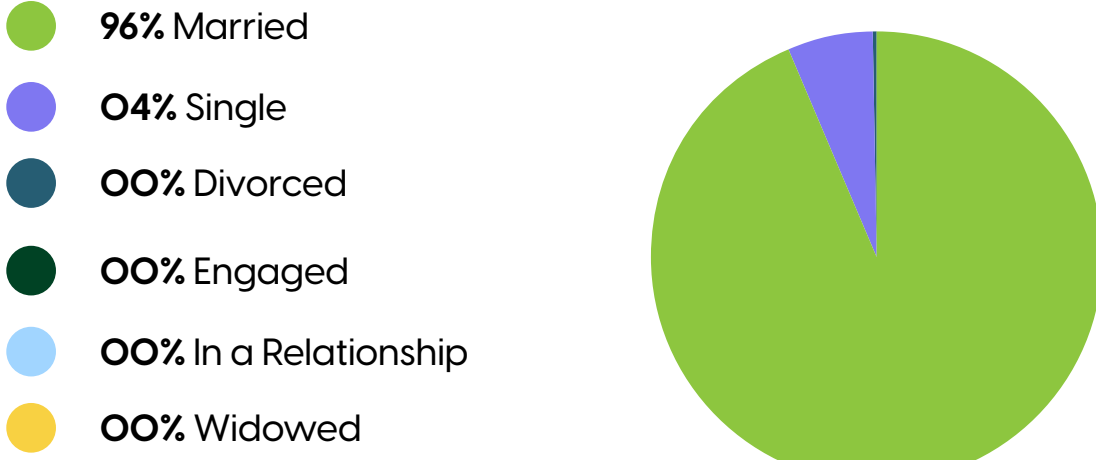
50+ is the magic number and living longer into their 70's and 80's.

Age Breakdown



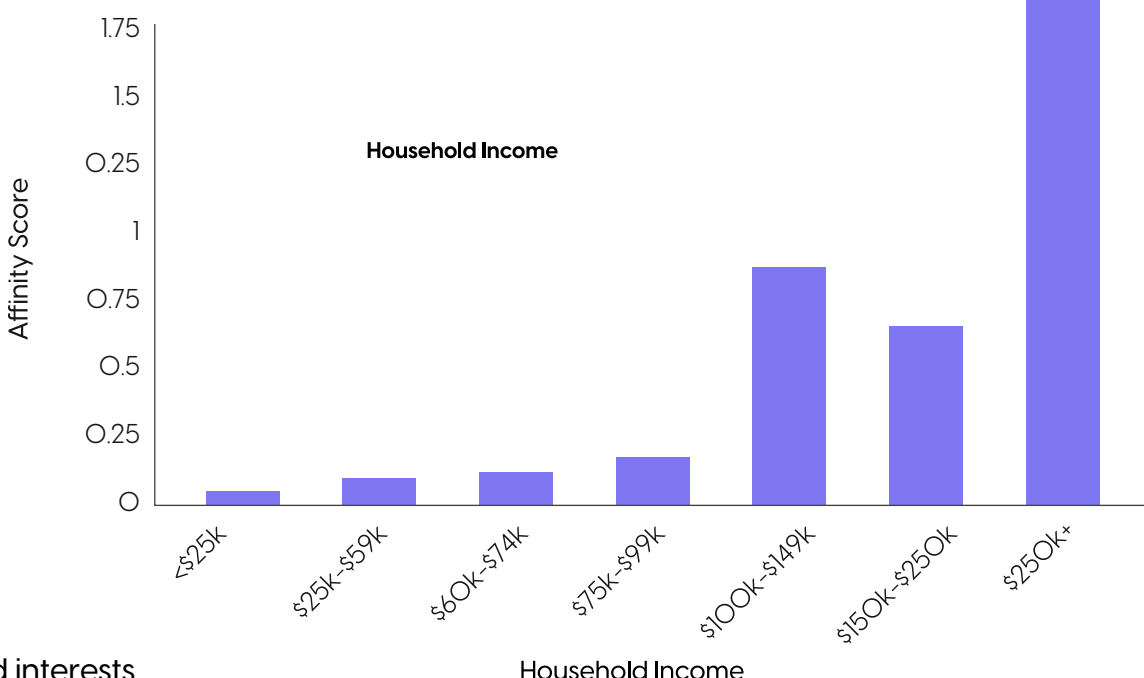
Almost all married.

Marital Status Breakdown



With money to spend.

Household Income



And varied interests.

Top Affinities for Luxury Travelers

- Avid Photographers
- Business & Finance Readers
- Investors
- Luxury Brand Buyers
- Donors & Philanthropists
- Business Owners
- Wine Afficionados
- Home Decor Enthusiasts
- Affluent Boomers

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