



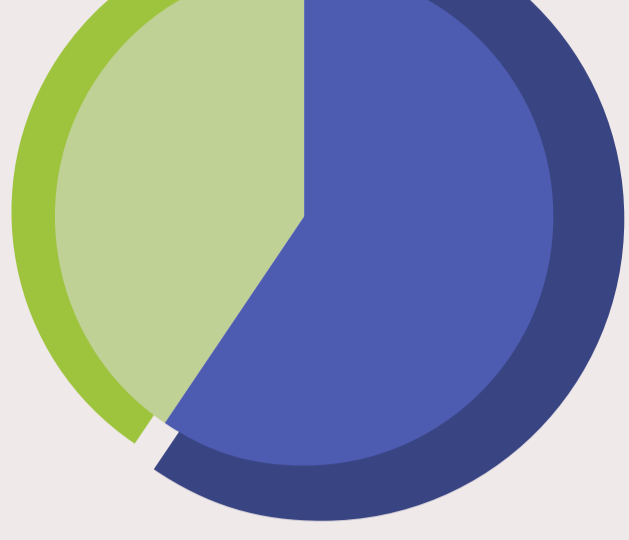
DIY Enthusiasts

Skydeo Audience Report

Meet the DIY Enthusiasts: a diverse, creative community passionate about hands-on projects and innovative ideas. They're transforming spaces and setting trends on social media with their DIY skills. From home renovations to custom furniture, they're showcasing their creativity and resourcefulness. They're also health-conscious, integrating fitness into their busy schedules, and supporting brands that align with their ethical and environmental values. And of course, they're dedicated pet lovers too!



Gender Breakdown

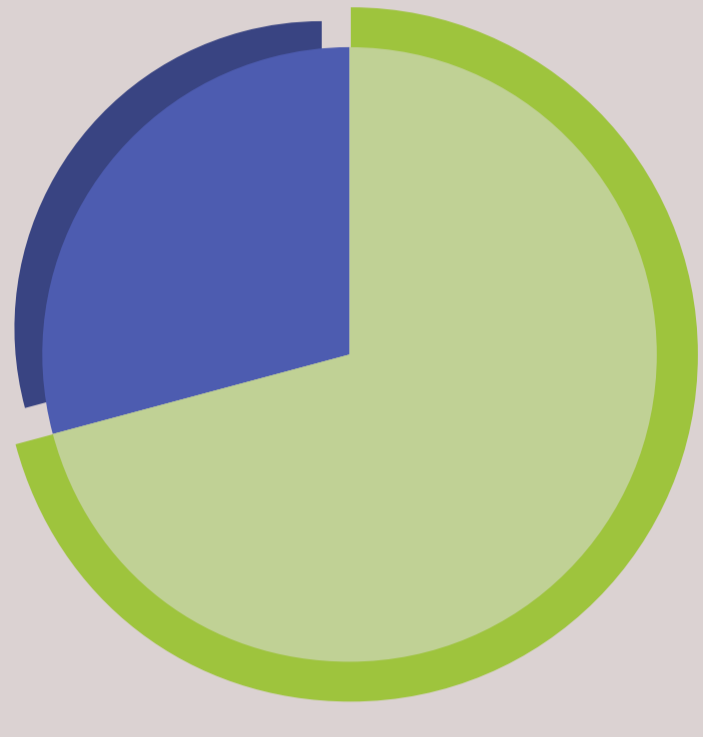


66% Female

34% Male

2/3rds are women

Marital Status



Single 71.27%

Married 28.60%

Divorced 0.07%

Engaged 0.03%

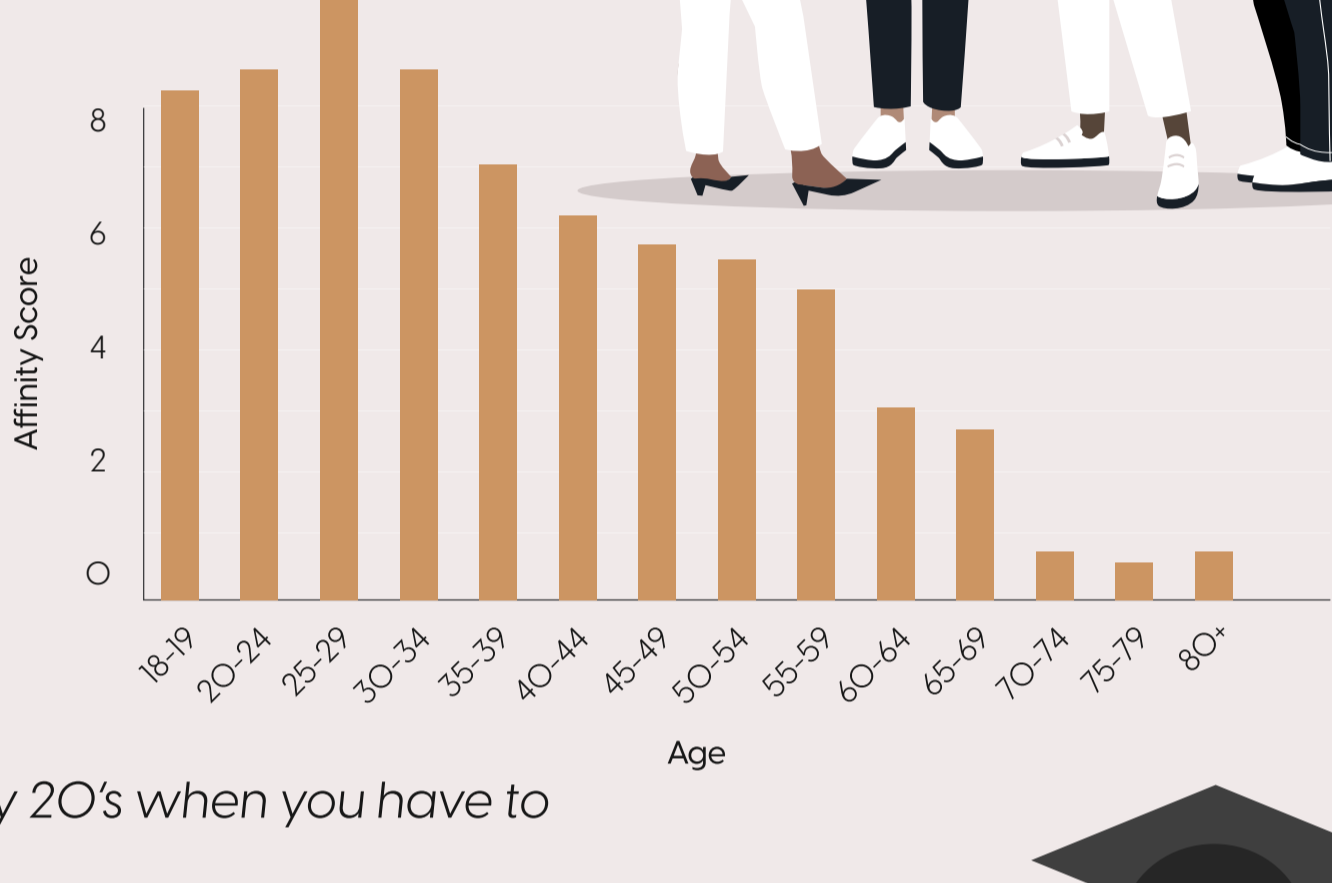
In a Relationship 0.03%

Widowed 0.01%



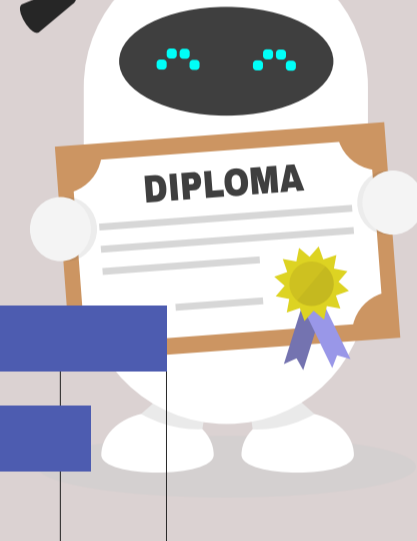
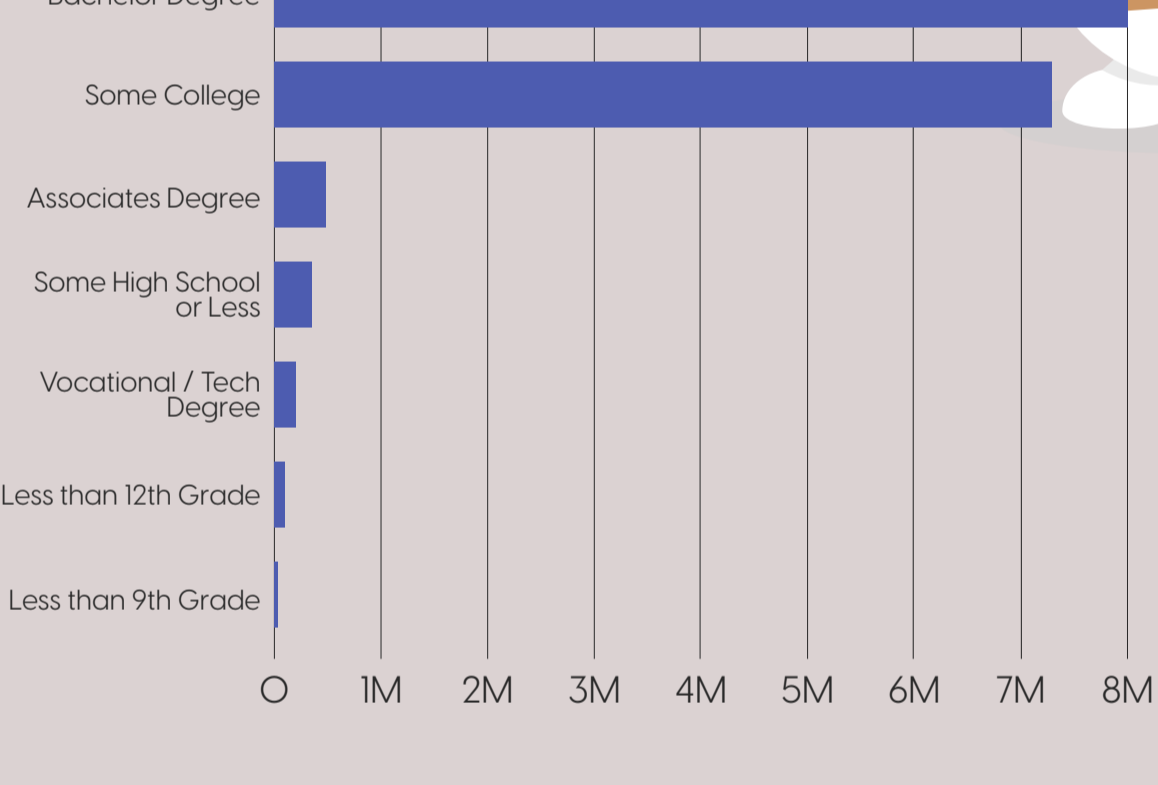
Mostly single

Age



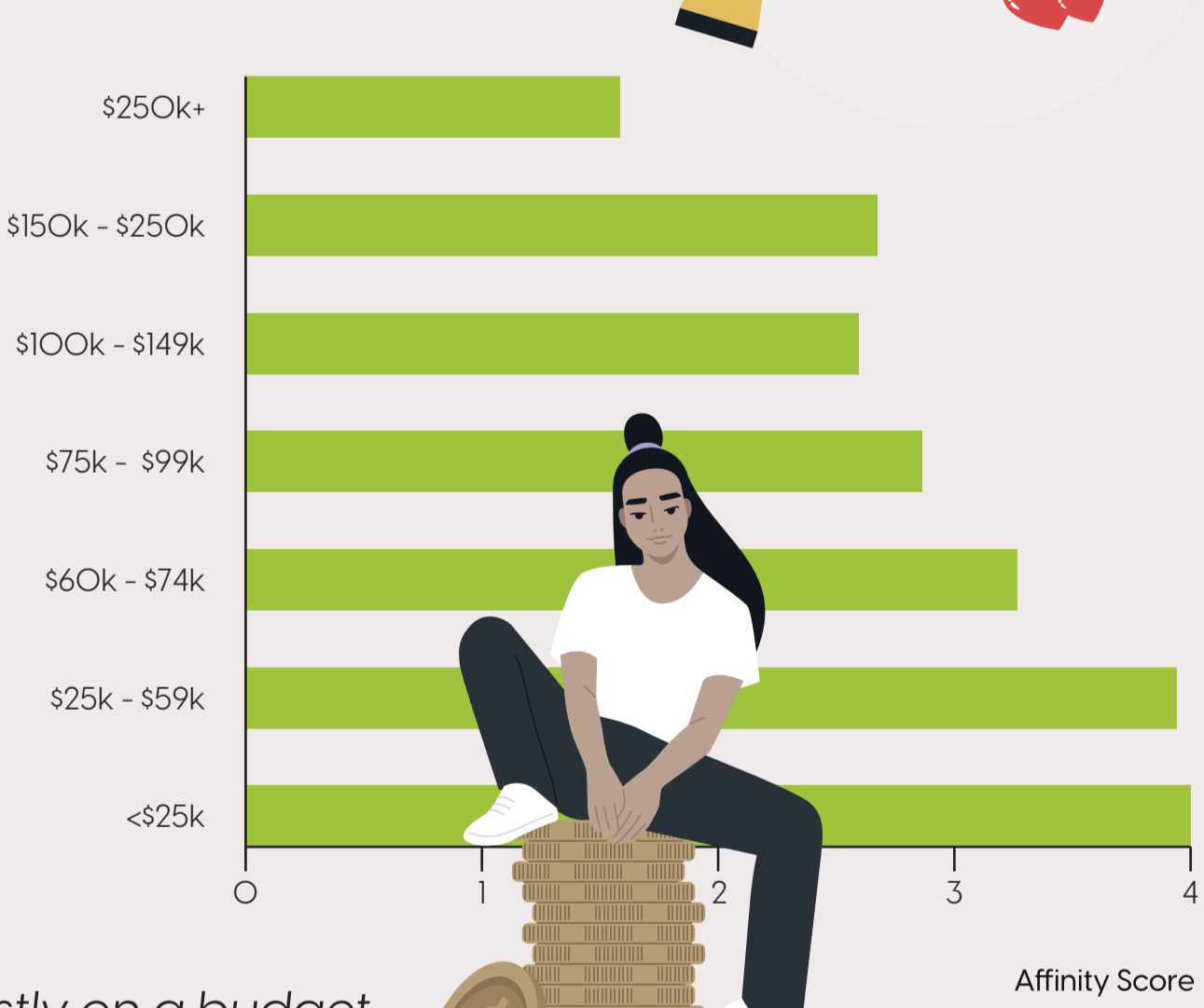
Early 20's when you have to

Education



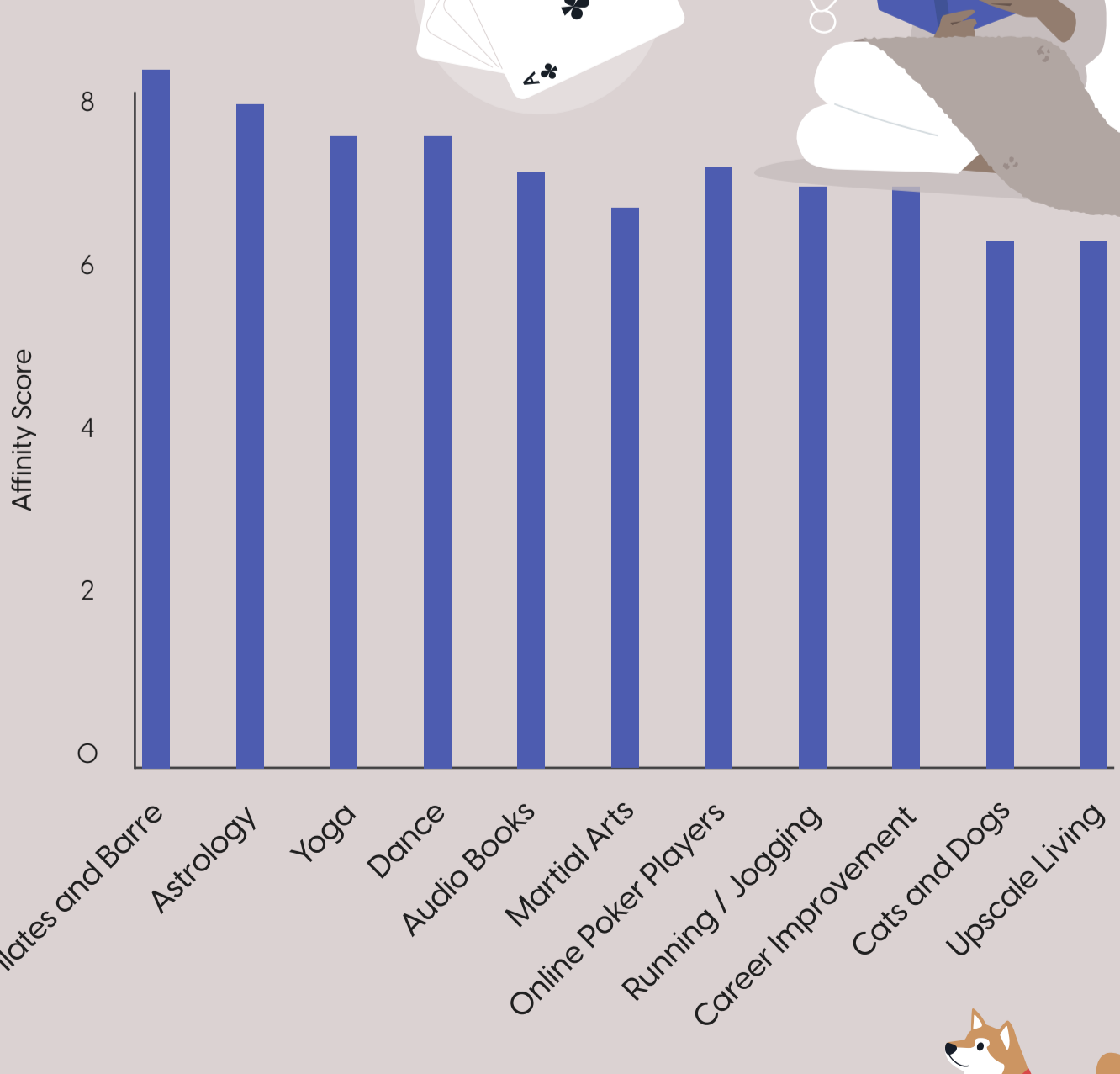
Highly educated

Income

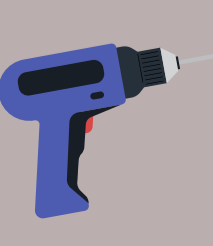
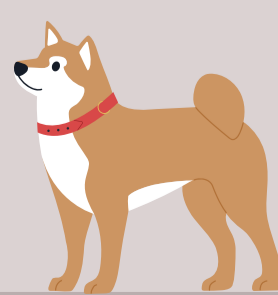


Mostly on a budget

Interests



Active, career-oriented, and love their pets.



Learn more at [Skydeo.com](https://www.skydeo.com)