



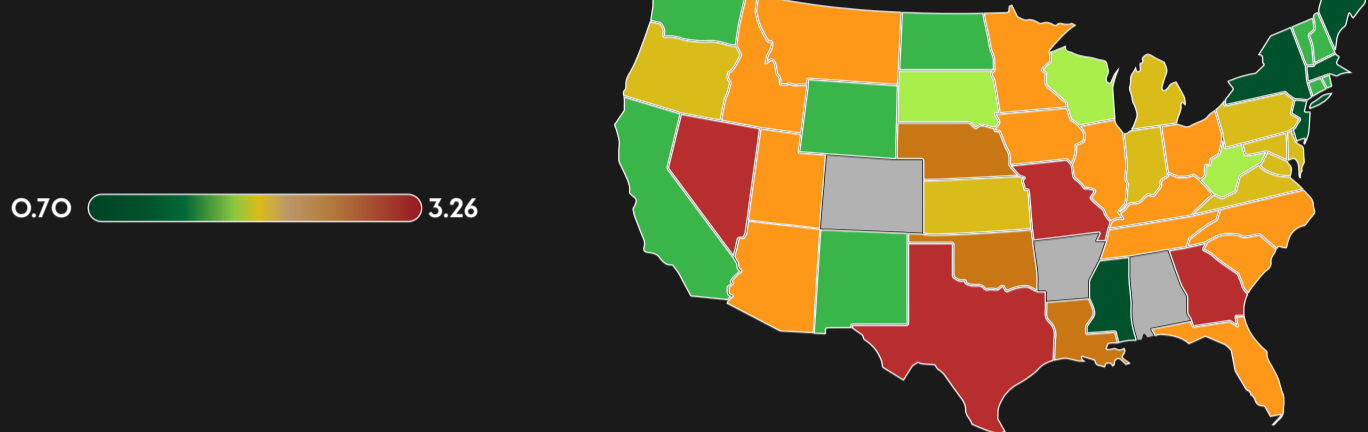
Fast Food Delivery

Skydeo Audience Report

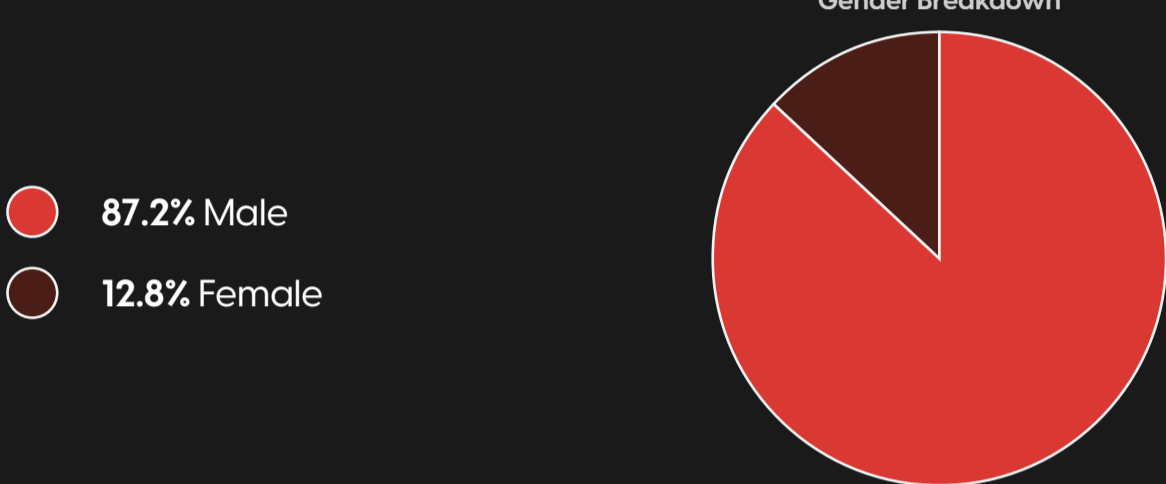
Meet the Fast Food Delivery Consumers: a tech-savvy group that values convenience and variety. Often millennials, they balance work and play, engaging in hobbies like video games, fantasy sports, and online poker. They collect toys and comics, listen to conservative podcasts, and appreciate infographics. Adventurous at heart, they ride motorcycles, bowl, and travel for discounts. They're into fishing, boating, and sailing. Career-oriented and tech-savvy, they exercise regularly, collect sports memorabilia, love their pets, and embrace the convenience of fast food and snack delivery.



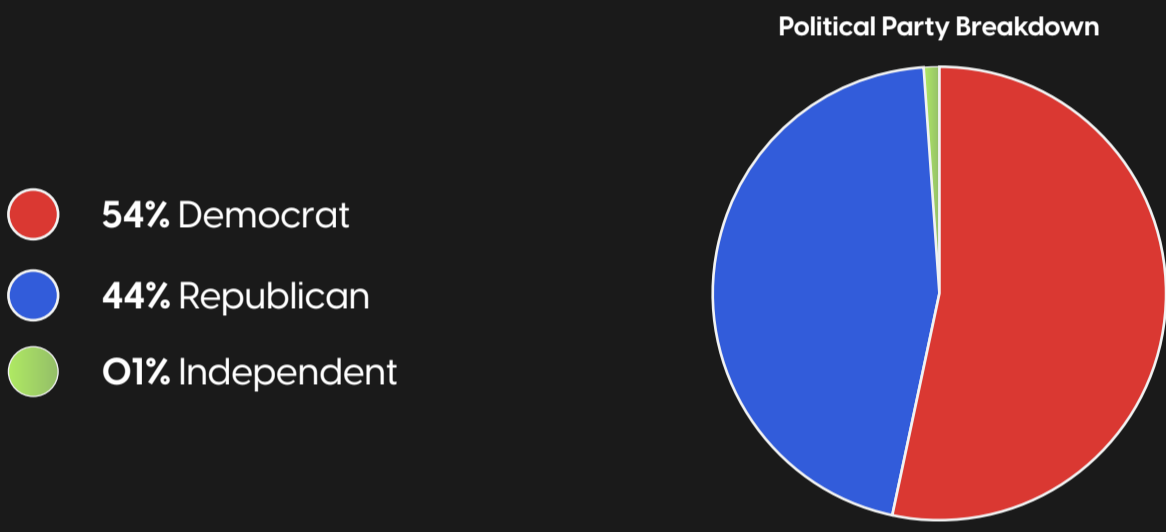
They are particularly prevalent in southern states



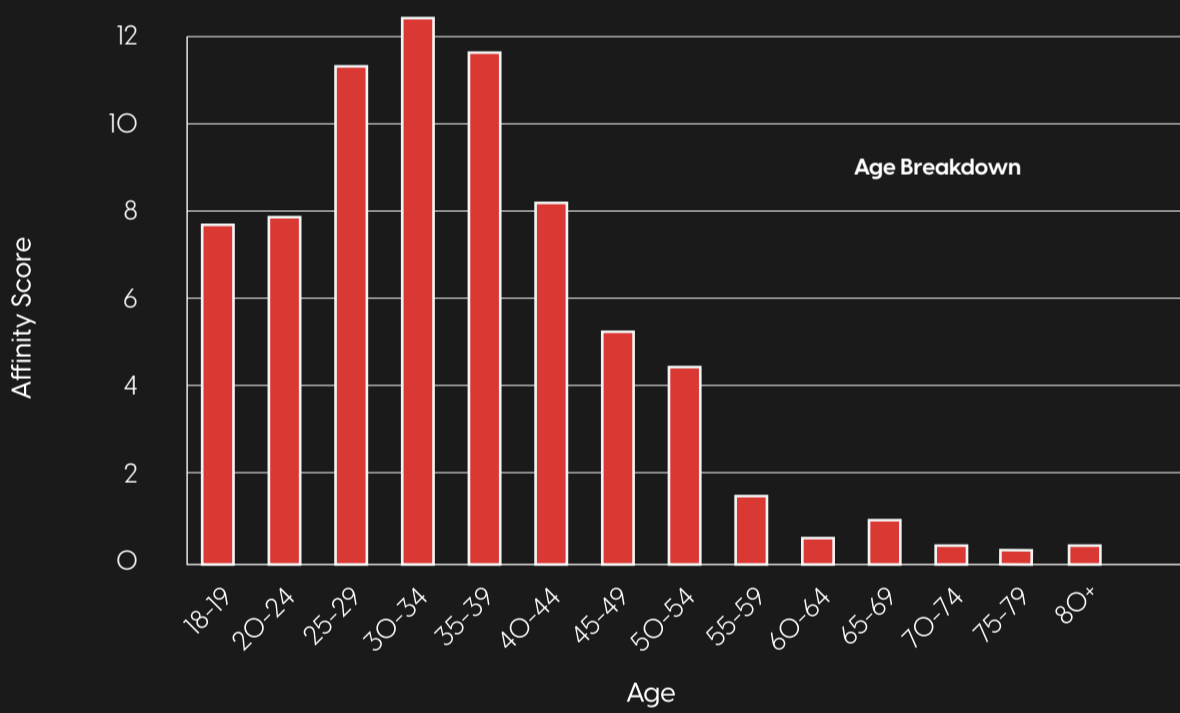
Interestingly, almost all users are male



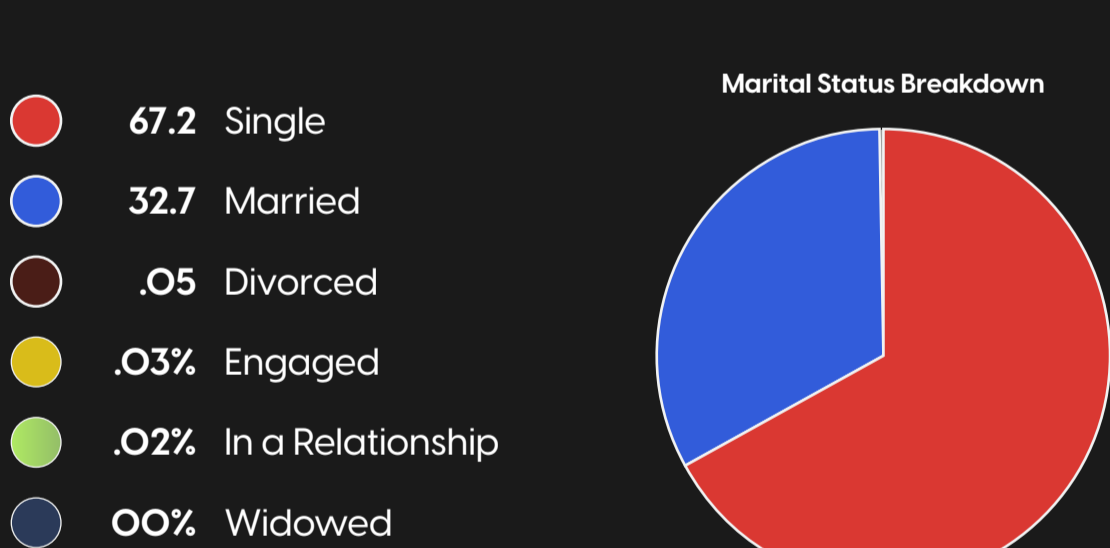
They lean slightly towards being democratic



Usage peaks in the 30-34 age range, gradually declining with age



The convenience tends to attract more single individuals

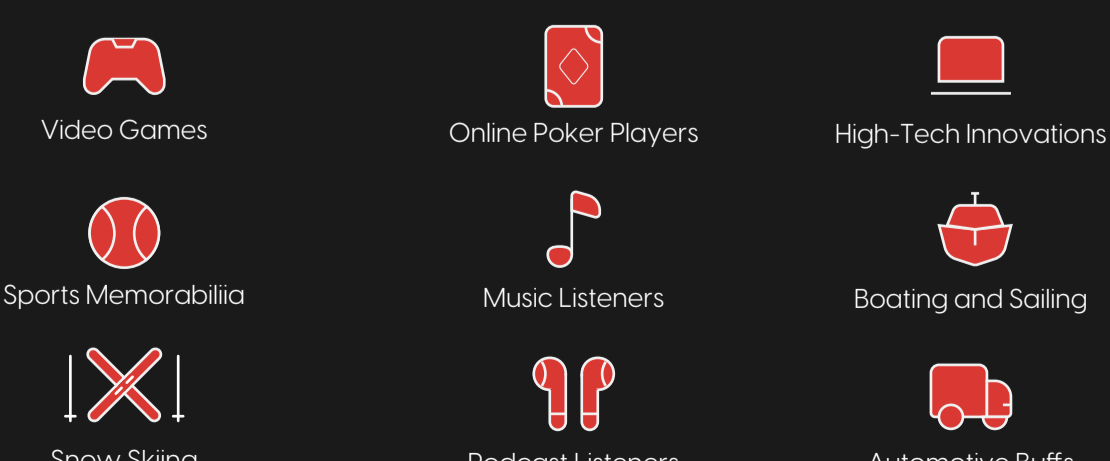


Food delivery users have unique interests like collecting novelty military memorabilia, video games, and sports, with many also being business owners.



Fast food delivery enthusiasts are fans of video games, online poker, podcasts and other hobbies they can enjoy while devouring their delicious orders.

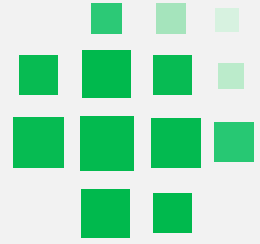
Top Affinities for Fast Food Delivery Enthusiasts



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Fast Food Delivery

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