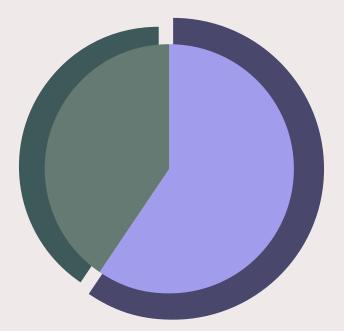
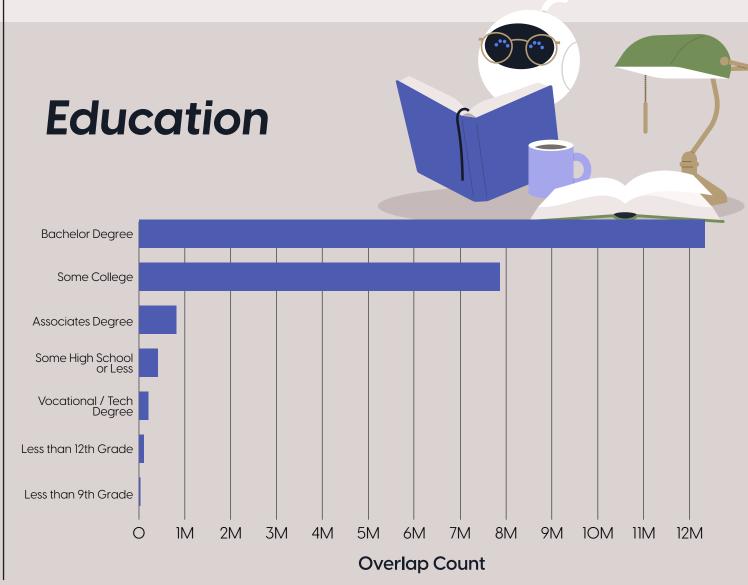


Gender Breakdown



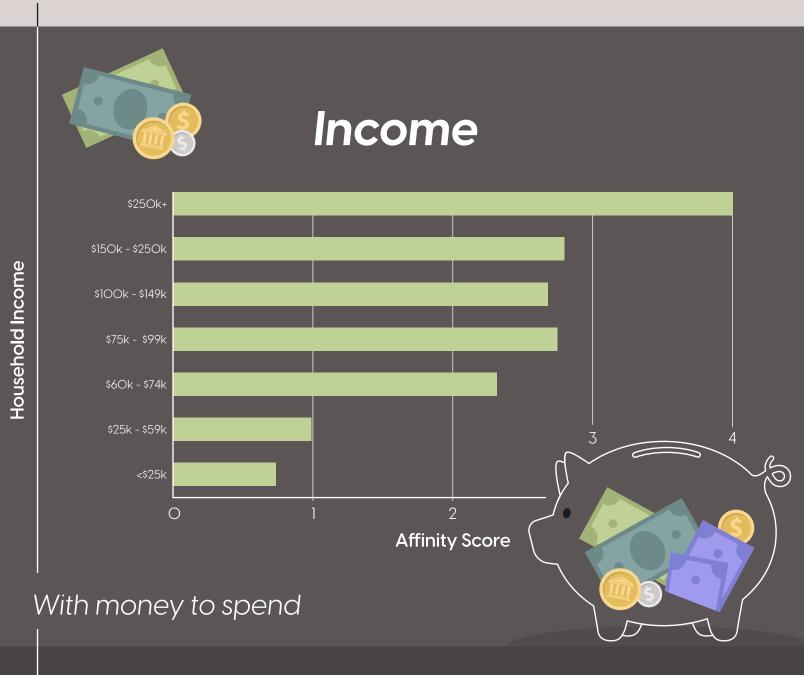
60% Female 40% Male



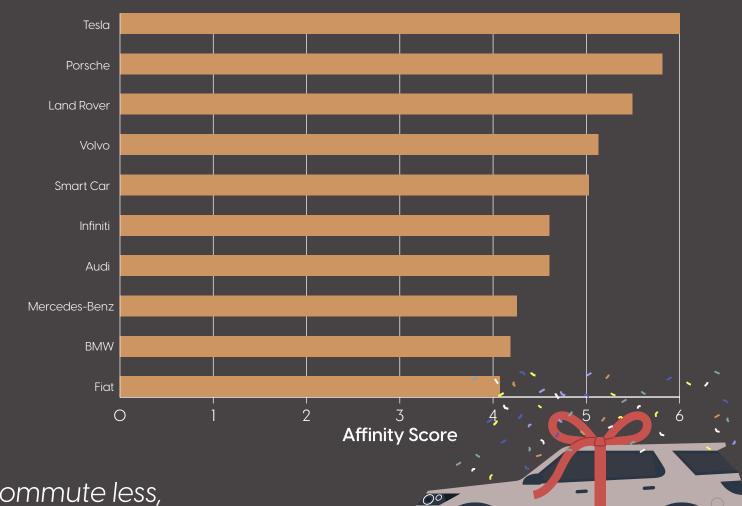


Highly educated

Education Level

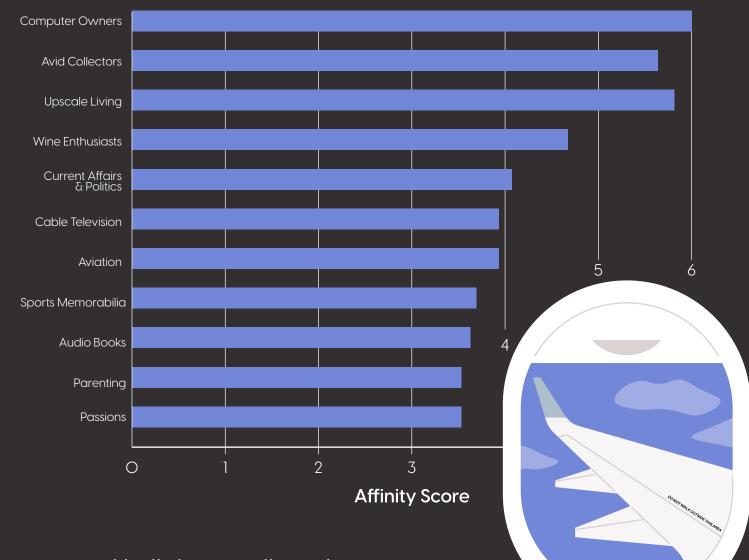






Commute less, but buy premium cars

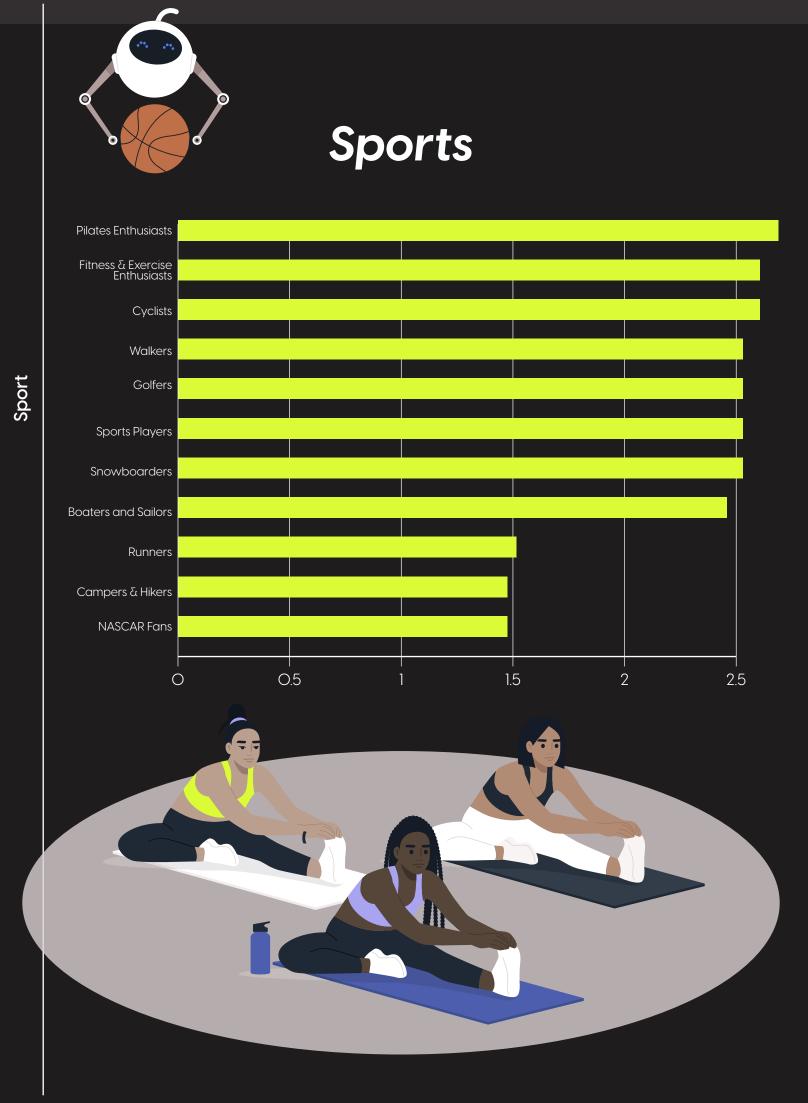
Interests



Interested in living well and want to consume the best life has to offer

Interests





Passionate about health & wellness.

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