High Performance Audiences for the Holidays

# SMART HOME CONSUMERS

# powered by skydec



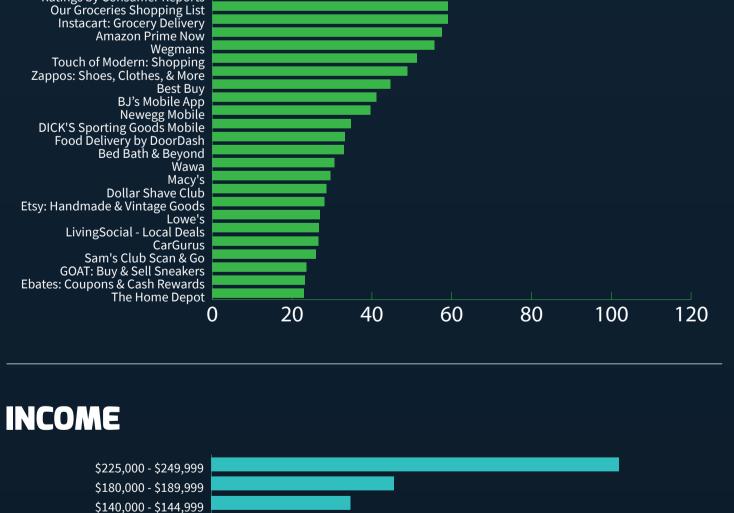
# **FINANCE APP AFFINITY**



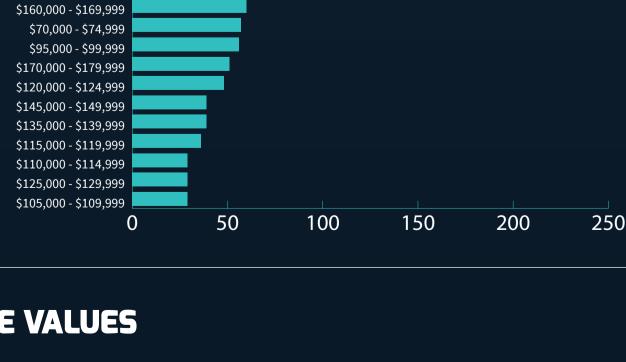
**LIFESTYLE APP** AFFINITY



### **Ratings by Consumer Reports**



\$190,000 - \$199,999 \$130,000 - \$134,999



## **HOME VALUES**

